

## Participant Briefing: EU Policy Roundtable

Wednesday 6<sup>th</sup> October 2021, 16.00 - 17.45 CET

### 1. AGENDA

16.00	<b>Welcome</b> Robert Madelin, FIPRA (chair)
16.05	<b>Internet Commission accountability process</b> Ioanna Noulas, The Internet Commission
16.15	<b>Shaping Europe's digital future: rights, freedoms and the DSA</b> Karen Melchior MEP
16.25	Patrick Breyer MEP
16.35	<b>Scope and timelines of the DSA</b> Werner Stengg, Member of Cabinet, European Commission
16.55	<b>Discussion</b>
17.40	<b>Close</b>
17.45	<b>End</b>

### 2. CONTEXT AND OBJECTIVES

Perhaps one of the most ambitious pieces of legislation when it comes to regulating technology, the Digital Services Act looks to address harmful and illegal content online. It also seeks to bring together different pieces of legislation from Member States including Germany and France, with the aim of protecting consumers and their fundamental rights online.

Participants will be interested to learn more about how and when these new regulatory requirements will emerge, and to discuss how companies can prepare themselves, share knowledge and demonstrate leadership.

As the Internet Commission moves through its second accountability reporting cycle, it seeks to discuss its work in the context of emerging legislation, in order to better understand the opportunities and challenges for corporate accountability.

As an independent, trusted broker within the new regulatory system, the Internet Commission aims to ask the right questions, provide reliable evidence and help organisations to navigate different national and international requirements. It offers independent health check, knowledge sharing and review services to organisations that lead in digital responsibility, and authoritative insight to regulators and other stakeholders.

### 3. TOPICS FOR DISCUSSION

*Key features of the Internet Commission's work:*

- **Independence:** from business and from governments; non-profit
- **Inside view:** tackling knowledge asymmetry; complementing outside view
- **Inspiring ethical practice:** knowledge sharing for “smart regulation”
- **On the front foot:** supporting business readiness and getting ahead
- **Cross jurisdiction:** even within EU where “illegal” will be nationally defined

*Some areas of the Digital Services Act that are relevant to today's discussion:*

**Transparency reporting; External risk auditing and public accountability.** The Digital Services Act proposes rules on transparency of content moderation decisions. For very large platforms, users and consumers will be able to have a better understanding of the ways these platforms impact our societies through audit reports and independent research. A useful summary is provided by the CDT's David Nosák<sup>1</sup>. The Internet Commission is providing independent review, evaluation and benchmarking of relevant organisational practices.

**Compliance and redress mechanisms and out of court dispute settlement; Trusted flaggers; Measures against abusive notices and counter-notices; Transparency of recommender systems and user choice for access to information.** All platforms, except the smallest, will be required to set up complaint and redress mechanisms and out-of-court dispute settlement mechanisms, cooperate with trusted flaggers, take measures against abusive notices, deal with complaints, vet the credentials of third party suppliers, and provide user-facing transparency of online advertising. Very large online platforms will have to meet risk management obligations, external risk auditing and public accountability, provide transparency of their recommender systems and user choice for access to information, as well as share data with authorities and researchers. As the first-mover in the area of independent evaluation of big tech, the Internet Commission positions itself as an authority for auditing in the areas anticipated by the proposed Digital Services Act (Article 28).

**Codes of conduct.** Certain areas are identified for which self- and co-regulatory agreements might be appropriate: risk mitigation measures concerning specific types of illegal content, the use of bots or fake accounts for the creation of misleading information, sometimes for economic gain and to support and complement the transparency obligations relating to advertising. The DSA may also provide a basis for already established self-regulatory efforts including the Product Safety Pledge, the Memorandum of Understanding against counterfeit goods, the Code of Conduct against illegal hate speech as well as the Code of practice on disinformation. The Internet Commission's work has produced a unique body of evidence that provides insight about best practice in the area of content moderation and is ideally positioned to support the development of codes of conduct in the tech sector.

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<sup>1</sup> CDT, “Overview of transparency Obligations for Digital Services in the DSA”, June 2021: <https://cdt.org/insights/overview-of-transparency-obligations-for-digital-services-in-the-dsa/>

## 5. PARTICIPANTS

<b>Name</b>	<b>Title</b>	<b>Organisation</b>
Robert Madelin	Chairman	FIPRA
Karen Melchior	MEP	Renew Europe
Patrick Breyer	MEP	Greens/European Free Alliance Group
Serge Abiteboul	Board Member	ARCEP
Bojana Bellamy	President	CIPL
Max Beverton-Palmer	Director, Internet Policy Unit	Tony Blair Institute
Liz Brandt	CEO	Ctrl-Shift
Morgan Cauvin	Head of Government Relations EMEA/APAC	Match Group
Jill Craig	Managing Director	Hume Brophy
Olaf Cramme	Director of Global Public Policy	Twitch
Eleanor Flanagan	Senior Manager, European Affairs	Spotify
Julia Foguel	Senior Director, Publishing & Public Policy, Legal & Business Affairs	Sony Interactive Entertainment
Laurie Forcier	Chief of Staff and Director of Partnerships	EDUCATE Ventures
Paul Gaskell	Deputy Director for Online Harms (Programmes & International)	UK Department for Digital, Culture, Media & Sport
Patrick Grady	Project Lead	Internet Commission
Caroline Greer	Director of Public Policy & Government Relations, Brussels	Tiktok
Ellen Helsper	Professor of Socio-Digital Inequalities, Department of Media and Communications	London School of Economics and Political Science
Ron Hepburn	CEO	Etoile Partners
Dr Veli Hillman	CEO	EDDS
Prof. Chris Hodges	Professor of Justice Systems, Centre for Socio-Legal Studies	University of Oxford
Agne Kaarlep	Policy Officer	European Commission
Shaun Kelly	Global Director of Safeguarding	Pearson
Juraj Kosturik	Co-founder, Engagement Director	Internet Commission

L'uboš Kukliš	Chief Executive	Slovak Council for Broadcasting and Retransmission
Will Lewington	Group Manager, Online Safety	Sony Interactive Entertainment
Sonia Livingstone	Professor of Social Psychology, Department of Media and Communications	London School of Economics
Frane Maroevic	Director of the Content & Jurisdiction Program	Internet & Jurisdiction Policy Network
Lourdes Montenegro	Lead, Digital Sector Transformation	World Benchmarking Alliance
Konstantina Nathanail	Executive Committee Coordinator	Internet Governance Forum Greece
Ioanna Noulas	Co-founder and Director of Research	Internet Commission
Prof. Brian O'Neill	Adjunct Professor	TU Dublin
Maria Palmieri	Public Affairs Adviser	Internet Commission
Stephen Pattison	VP Public Affairs	Arm
Larisa Pircalabelu	Senior Manager, Government and Public Affairs	The Lego Group
Charles Radclyffe	Partner	EthicsGrade
Dan Sandhu	CEO	Sparx Learning
Christoph Schmon	International Policy Director	Electronic Frontier Foundation
Nick Seeber	Partner	Deloitte
Jonny Shipp	Executive Chair	Internet Commission
Christoph Steck	Director Public Policy & Internet	Telefónica
Werner Stengg	Cabinet Member	European Commission
Jeremy West	Senior Policy Analyst, Digital Economy Policy Division	OECD
Sean Whitcomb	Director, Trust and Safety - Consumer Experience	Sony Interactive Entertainment

## 6. PARTICIPANT BIOGRAPHIES



### ROBERT MADELIN

Robert Madelin is since 2016 the Chairman of FIPRA International, a micro-multinational public affairs consultancy. In his previous public service career, Robert served as a UK and then a European Union trade negotiator, and as a European Commission Director General, notably on health and on IT research and network regulation. Robert conducted a Commission strategy review on innovation, published as 'Opportunity Now: Europe's mission to innovate' (2016). Robert sits on the International Advisory Council of Teladoc Health Inc, a US-headquartered telemedicine company, is a non-executive director at Médisanté Group AG, a Swiss medtech startup and advises PlusValue Advisory Ltd, which specialises in social impact investing. British by birth, French by marriage, Robert was educated at the Royal Grammar School, High Wycombe and Magdalen College, Oxford, as well as at the French Ecole Nationale d'Administration. He has been a visiting Fellow at the Oxford University Department of Politics and International Relations and at the Cambridge University Centre for Science and Policy. Robert is an Honorary Fellow of the Royal College of Physicians of London and an Honorary Doctor of the University of Edinburgh. Recent publications include 'An ethical framework for a good AI society' (2018) and 'On good AI governance' (2019).



### IOANNA NOULA

Ioanna is Co-founder and Director of Research at the Internet Commission. She is also co-founder and partner at EDDS (Education Data | Digital Safeguards), an organisation that aims to maximise the benefits of Education Technologies and improve education experience. She holds a PhD in Citizenship Education and an MA in Sociology of Education from the UCL Institute of Education. Ioanna has conducted research for award winning projects on global citizenship education and active citizenship at the UCL Institute of Education and LSE's Media and Communications Department where she is a Visiting Fellow.



### KAREN MELCHIOR

Karen Melchior is a Danish member of the European Parliament representing The Danish Social Liberal Party since 2019. She is the coordinator of the Renew Europe members of the European Committee on Legal Affairs, a member of the Committee on Women's Rights and Gender Equality, and a substitute in the Committee on the Internal Market and Consumer Protection. She is thoroughly invested in the legal work concerning technology and AI-regulation and an active member of the Parliament's LGBTI-intergroup, taking part in political activities advancing the rights of LGBTI-people across Europe.

**PATRICK BREYER**

Dr. Patrick Breyer is a jurist and Member of the European Parliament with the European Pirates, member of the Greens/European Free Alliance Group. As a member of the Committee for Civil Liberties and Home Affairs and of the Legal Committee, his political work concentrates on safeguarding fundamental rights in the digital age, particularly with regard to privacy, citizen participation and democracy.

**WERNER STENGG**

Werner is a Member of Executive Vice President Margrethe Vestager's Cabinet. Prior to this, he was head of Unit in DG Communication Networks, Content and Technology with focus on E-Commerce and Online Platforms. His work experience within the European Institutions includes positions in DG Internet Market and Services, DG Budget and DG Enterprise.

**SERGE ABITEOUL**

Serge Abiteboul is a member of the board of Arcep (Autorité de Régulation des Communications Électroniques et de la Poste). He is a Computer Science researcher at the French research institute for digital sciences, Inria, and l'École Normale Supérieure, Paris (external member of the Valda team). He has taught at Stanford, Oxford, Collège de France and Namur University. He has received the ACM SIGMOD Innovation Award, the EADS Award from the French Academy of Sciences, the Milner Award and he was PI of the Webdam ERC. He became a member of the French Academy of Sciences in 2008, and a member of the Academy of Europe in 2011. His research work focuses mainly on data, information and knowledge management, particularly on the Web and he co-founded the company Xyleme.

**BOJANA BELLAMY**

Bojana is the President of Hunton Andrews Kurth' Centre for Information Policy Leadership (CIPL), a preeminent global information policy think tank in London, Washington, DC, and Brussels. Bojana works with global business and technology leaders, regulators, policy and law makers to shape global data policy and practice and develop thought leadership and best practices for responsible and trusted use of data in the 4th Industrial Revolution. With over 25 years of experience in privacy and data policy and compliance, including former global privacy head at Accenture for 12 years, she sits on several industry and regulatory advisory boards and panels.

**MAX BEVERTON-PALMER**

Max is Director of the Internet Policy Unit at the Tony Blair Institute. Leading a global team generating radical, sensible progressive tech policy to address some of the societal challenges faced around the world. He was previously Head of Digital Policy at Sky leading policy in the UK and EU on television and online advertising, internet safety and online regulation, as well as working with technology and product teams on ethical responsibility. And before that he worked at the UK communications regulator Ofcom on broadcast regulation, net neutrality, broadband and television infrastructure and spectrum.

**MORGAN CAUVIN**

A former solicitor and academic, Morgan is Head of Government Relations EMEA/APAC at Match Group. As a government relations professional, he combines a specialist knowledge of corporate communications and legal strategy to help global companies enhance their reputations and defend their strategic interests, most notably across Europe. He possesses a strong understanding of commercial issues and social policy having worked in a number of issues-rich and highly regulated sectors (tobacco, alcohol, agri-food), and now plies his trade in the digital space.

**OLAF CRAMME**

Olaf is Director of Global Public Policy at Twitch, a leading live streaming service with content that spans gaming, sports, entertainment, music and more.

**ELEANOR FLANAGAN**

Eleanor is currently a Senior Manager, European Affairs at Spotify, an audio streaming service founded in Stockholm in 2008. Spotify is now a global leader in its field, offering access to 70 million songs and nearly 3 million podcasts to 365 million users, in 178 countries. Eleanor joined Spotify's global Government Affairs team in 2017 and is based in Brussels. She contributes to the development of Spotify's positions on EU and national legislation, and engages with lawmakers on these and other issues that matter to Spotify's business and employees, such as gender equity and civic engagement. Prior to Spotify, Eleanor led the



Technology Policy practice at Grayling, a public affairs and communications consultancy in Brussels. Eleanor is Irish, and completed her Bachelor and Masters degrees at Trinity College Dublin, ESCP Paris, and Durham University in the UK.

#### **JULIA FOGUEL**

Julia is Senior Director, Publishing & Public Policy, Legal & Business Affairs at Sony Interactive Entertainment. She is a commercial/media lawyer with experience of contentious and non-contentious commercial, IP/IT and e-commerce matters.

#### **PAUL GASKELL**

Paul Gaskell is a senior official in the UK Department for Digital, Culture, Media & Sport, working on the UK's new online harms framework that will be established by the draft Online Safety Bill. His previous role was leading the UK delegation in discussions with the European Commission to secure Data Adequacy Decisions for the UK. Prior to this, Paul served with the UK Foreign & Commonwealth Office for 17 years, specialising in EU policy and serving overseas in Vietnam and Kuwait.

#### **PATRICK GRADY**

Patrick is Project Lead at the Internet Commission. With a background in policy and public affairs, he previously worked in the Strategy and Impact Unit at the European Institute of Innovation and Technology. Patrick holds a bachelor's degree in Economics, and master's degrees in Philosophy and Political Science.

#### **CAROLINE GREER**

Caroline Greer is Director of Public Policy and Government Relations at TikTok. Now based in Brussels but having also worked in Ireland and the UK, Caroline has extensive public policy experience in the tech, telecom and DNS industries. Caroline started her career with the Irish telecoms regulator, moving on to work for the Irish government with a focus on broadband policy, and subsequently at several domain name registries. Prior to joining TikTok, Caroline was Head of European Public Policy at Cloudflare and she was also the Director of Public Policy for the European telecoms trade association, ETNO.

#### **DR ELLEN HESPER**

Dr Ellen Helsper is Professor of Socio-Digital Inequalities in the Media and Communications Department at the London School of Economics and Political Science (LSE). Her research interests include the links between social and digital inequalities; digital literacy; vulnerability and discrimination in digital spaces; mediated communication and interpersonal relationships; and methodological innovation in quantitative and qualitative media and communications research. She currently works on the [YSkills](#); [From Digital Skills to Tangible Outcomes](#); [Global Kids Online](#); [Connected Communities and Inclusive Growth](#); [Communication crisis: Media Representations of COVID 19 Inequalities](#) and [World Internet](#) projects. She has a PhD in Media and Communications from the LSE and an MSc in Media Psychology from Utrecht University. Ellen holds Visiting Scholar positions at research institutes in Asia, Europe, Latin America, the Middle East and the USA. She consults widely for governments, the third and commercial sector on client and citizen (dis)engagement in increasingly digital societies.

#### **PROF CHRISTOPHER HODGES**

Christopher Hodges OBE is Emeritus Professor of Justice Systems, Centre for Socio-Legal Studies, University of Oxford. He is a Supernumerary Fellow of Wolfson College Oxford and C-Founding Director of the International network for Delivery of Regulation.



**AGNE KAALEP**

Agne Kaarlep works in the European Commission on developing effective policies on countering online harms in the digital space, including disinformation, hate speech and terrorist content. As part of an international team, she is negotiating the Digital Services Act with the Council of the European Union and the European Parliament.

**SHAUN KELLY**

Shaun is Global Director of Safeguarding at the publishing and education company, Pearson plc. With 35 years' experience across private, public and third sector organisations, now leading safeguarding across this global learning business as it invests in digital learning and emerging markets. Before joining Pearson in 2014, Shaun developed and delivered safeguarding strategy at Action for Children, spanning 650 projects and a broad range of services including schools, children's homes, fostering, adoption and mentoring initiatives.

**JURAJ KOSTURIK**

Juraj is a public affairs and communications specialist with international work experience from the European Commission, the European Parliament and the private sector. In recent years he has worked on thought leadership initiatives exploring the digital economy and its social impact.

**LUBOŠ KUKLIŠ**

L'uboš Kukliš is Chief Executive at the Council for Broadcasting and Retransmission of Slovakia and Chair of the European Platform of Regulatory Authorities (EPRA). In 2018 and 2019, he was Chair of European Regulators Group for Audiovisual Media Services (ERGA) and currently leads ERGA's work on disinformation. L'uboš frequently speaks at public events and cooperates with international organizations on possible solutions on topics such as the spread of disinformation, protection of minors in the online space, or regulation of new media. He is a lawyer by training and holds a PhD in Administrative law.

**WILL LEWINGTON**

Will has been working at SIE over 10 years, and spent most of his time creating and promoting SIE's Online Safety efforts, so that all PlayStation players can enjoy their games to the full. Will started out working on SIE's moderation tools for PS3 as well as helping to globalise policy and approach, then he moved into product management (enjoying a year in San Francisco building the PS5!), and am now back in London managing SIE's global Online Safety teams. Will's current role which includes operational vendor performance, the evolution of safety-policy and communications, and working with engineering on future technology and product roadmaps.

**SONIA LIVINGSTONE**

Sonia Livingstone DPhil (Oxon), OBE, FBA, FBPS, FAcSS, FRSA, is a full professor in the [Department of Media and Communications](#), London School of Economics and Political Science. She has published 20 books on media audiences, including "[Parenting for a Digital Future: How hopes and fears about technology shape children's lives](#)." She has advised the UK government, European Commission, European Parliament, UN Committee on the Rights of the Child, OECD, ITU and UNICEF and others on children's internet safety and rights in the digital environment. She directs the [Digital Futures Commission](#) (with the 5Rights Foundation) and [Global Kids Online](#) (with UNICEF).

**FRANE MAROEVIC**

Frane Maroevic is the Director of the Content & Jurisdiction Program of the Internet & Jurisdiction Policy Network. He has over 20 years of extensive experience in international relations, media and governance. Most recently, he worked on freedom of expression and media freedom as the Director for the OSCE (Organization for Security and Cooperation in Europe) Representative on Freedom of the Media (2015-2019), where he participated in key internet governance processes. Frane joined the OSCE in 2010 as its Deputy Spokesperson. From 1999 to 2007 he worked in Bosnia and Herzegovina as the Spokesperson for the European Commission and then as the Director of Communications for the High Representative/EU Special Representative (2007-2010). Frane started his career in journalism at the BBC World Service in London (1992-1999).

**LOURDES MONTENEGRO**

Lourdes leads the digital sector work of the World Benchmarking Alliance, including strategic oversight over the publication of the Digital Inclusion Benchmark which ranks and scores 200 of the world's most influential technology companies. She also leads engagement with global stakeholders and is WBA's main spokesperson on digital sector topics. Before joining WBA, she worked at the International Telecommunication Union (ITU), where she coordinated a global expert group on ICT statistics, organized international meetings, trained developing country regulators, and contributed to ITU's statistical publications. Lourdes is an economist from the Philippines with more than a decade of experience delivering data-driven and policy-oriented projects for industry clients, UN agencies and governments. She has authored peer-reviewed papers on technology policy as well as on environmental economics.

**BRIAN O'NEILL**

Brian O'Neill, PhD is Adjunct Professor at Technological University Dublin. His research focuses on young people's use of digital technologies, online safety and policy for the digital environment. He has undertaken research for the European Commission, UNICEF, the Council of Europe, the Ombudsman for Children's Office and the Broadcasting Authority of Ireland on various topics associated with media literacy, child rights and information society technologies. He currently leads on policy for the CO:RE Children Online: Research and Evidence initiative supported by the European Commission. He was a member of Ireland's National Advisory Council for Online Safety and chaired the Irish government's task force on Internet Content Governance.

**MARIA PALMIERI**

Maria was Head of Government Relations at Tech Nation, where she provided government and policy support to fast-scaling tech businesses. Prior to this, Maria worked in the Immigration team at Mishcon de Reya and in the External Policy Unit at the European Parliament. She has also worked in Human Rights, having started her career in Investment Banking.

**LARISA PIRCALABELU**

Larisa is a Senior Manager in Government and Public Affairs at The LEGO group, based in Brussels. She is responsible for The LEGO Group's policy and regulatory issues management and public affairs across EMEA, focusing on digital policies and responsible digital engagement. Prior to joining the LEGO Group, she held public affairs roles in technology companies and advisory firms in Brussels and London.

**CHARLES RADCLYFFE**

Charles is a serial entrepreneur who has focused his career on solving tough technology challenges for some of the world's largest organisations. A self-confessed 'geek' at heart, Charles has also developed a keen radar for the 'dark-side' of tech, which he believes mostly manifests unintentionally from not considering the various needs of, and impact to, stakeholders. He is an experienced public speaker having presented at various events in the UK, US, and the Middle East on technology ethics and in particular is very focused on emerging technologies such as AI, automation and Robotics and its impact on society. Charles holds an MA in Law from Cambridge, and his hobbies include golf, motorsport, science fiction and early modern history.

**JONNY SHIPP**

An experienced business leader, pioneer of industry self-regulation and social entrepreneur, Jonny founded the Internet Commission in 2018. From 2002 - 2017 he worked in senior product management and corporate affairs roles with the Spanish communications group, Telefónica. Based in Brussels, he advises companies, government and international institutions on technology, strategy and public affairs. He is a Visiting Fellow in Media and Communications at the London School of Economics and Political Science. Jonny served as a School Governor in London for nine years and as Vice-Chair of the Internet Watch Foundation from 2010 - 2016.

**CHRISTOPH STECK**

Christop Steck is Director of Public Policy & Internet at Telefonica. In this role he oversees the strategy and development of Telefonica's global Public Policy work and defines its positions on Digital Policies, Internet and issues related to the Digital Economy. He is Vice-chair of the Business at OECD (BIAC) Committee on Digital Economic Policy, Vice-President of the Commission on Digital Economy of the International Chamber of Commerce (ICC) and also chairs the International Affairs and Internet Governance workgroup of ETNO (European Network Operators Association). He also holds a Master of Business Administration (MBA) from IE Business School. He is Associate Professor at the School of Human Science and Technology of IE University in Madrid as well as Fellow of Aspen Institute Spain and Council Member of the European Council on Foreign Relations (ECFR).

**JEREMY WEST**

Jeremy is a lawyer who has worked at the OECD, the US Department of Justice, a Washington DC law firm, and the New Zealand Commerce Commission. He leads the OECD's work on transparency reporting of terrorist and violent extremist content (TVEC) online, which aims to improve the evidence base with a reporting framework that any online service provider can use and that all OECD countries will support. Jeremy recently served as a co-chair of the Transparency Working Group of the Global Internet Forum to Counter Terrorism (GIFCT). His 2019 book [An Introduction to Online Platforms and their Role in the Digital Transformation](#) draws new insights from detailed profiles of a dozen of the world's leading platforms.

**SEAN WHITCOMB**

Sean Whitcomb joined Sony Interactive Entertainment in 2020, supporting the launch of PlayStation 5. As Director of Trust and Safety, Sean is dedicated to delivering on-brand online experiences for PlayStation's youngest players and has responsibility for high risk and illegal content procedures and safeguards. Sean previously served with the Seattle Police Department, where he led digital communication efforts, fostering open and transparent dialogue across a broad array of social media channels. In 2018, Sean created the first anti-swatting registry, helping to keep people safe from swatting in Seattle and beyond.